



Nutritional well being comes from balancing a health promoting diet, healthy lifestyle habits, and eliminating negative environmental and lifestyle influences.

ESM Partner

National Association of Nutrition Professionals

The National Association of Nutrition Professionals (NANP), a nonprofit business league of nutrition professionals, is intent on opening doors for those with a reputable education in nutrition. It is especially focused on creating greater acceptance of nutritionists in medical arenas, fostering appreciation of nutritionists by health care providers, and gaining insurance reimbursement for nutritionist services.

Working directly with clients, nutritionists help people to improve their nutritional status and overall health by assessing and analyzing needs, developing nutritional plans, educating, advising, counseling and monitoring and supporting their efforts. NANP professionals—recognized for their knowledge and expertise in the area of whole foods nutrition and the safe and effective use of dietary supplements—work in a variety of settings as independent consultants, marketing representatives, consumer and community educators, staff educators, authors, teachers, retail buyers, and store owners and managers.

One way NANP is promoting recognition of nutritionists is by working with approved schools/nutrition programs to complete a national board exam for 2006. This exam is based on the following tenets of NANP philosophy:

- Biochemical individuality (everyone is unique and has unique nutritional needs)
- Whole, naturally grown foods are the best source for optimal nutrition
- There are no miracle nutrients that will cure all ills
- Dietary supplementation may be health promoting when used in the appropriate form, dose and frequency, and is not a substitute for a good diet
- Nutritional well being comes from the balance between a person's health promoting diet and lifestyle habits and the nutritionally negating environmental and lifestyle influences.

Founded in 1985 as the Society of Certified Nutritionists, the organization represents and advocates for holistically trained nutrition professionals. The mission of NANP is to enhance the integrity of the holistic nutrition profession through self-governance, educational standards, a rigorous code of ethics, and professional registration of holistic nutritionists.

Who's Who Among Nutritionists

- *Holistically trained nutritionists* (NANP members) use education as a primary tool and emphasize building health through the use of whole foods.
- *Nutritional biochemists* (CNS, PhD, MD) are primarily researchers and scientists.
- *Medical nutrition practitioners* (RD, MD) follow prescribed and established treatment protocols based on a diagnosis of disease.
- *Clinical nutritionists* (MD, DC, CCN) emphasize nutritional supplement protocols (applying nutrition to a medical model of treating disease).

To learn more about NANP's resources, continuing education opportunities, its publication *Nutrition Professional's Quarterly*, annual conference, and membership categories, visit www.nanp.org or call 800-342-8037. 🌿



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